

## Sterling at Silverleaf officially opens models, announces first buyer

*High foot traffic indicates 'luxury for less' is hot topic among new home buyers*



By Sterling Collection Development Group

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Sterling at Silverleaf, the first gated community in North Scottsdale's prestigious Silverleaf community has officially opened its doors to the public with the grand opening of the community's first two models.

Photo Courtesy of Sterling Collection Development Group

The private 12-acre development announced its official return to market earlier this summer and has already experienced a high number of inquiries regarding The Villas, the first of the development's three phases. The project experienced a high amount traffic in the final quarter of 2011, a notoriously slow time in Arizona home buying. With the grand opening of the models, Sterling's developers are positive with regard to potential sales.

"We've had an incredible amount of inquiries from many potential buyers within the DC Ranch and Silverleaf communities, in addition to interest from across the U.S. and from international buyers, as well," said Nathan Day, President of Sterling Collection Development Group. "We're happy to announce that we have our first buyer under contract and are confident that the market has begun to break loose."

Aimed at providing homeowners with low maintenance, luxury living at a price that is more affordable than comparable housing in the area, The Villas at Sterling at Silverleaf will consist of 16 single-family detached homes, showcasing high-end standard amenities like iPad-controlled Crestron home automation systems, Wolf and Sub-Zero appliances, hand-cut custom inlay tile floors and Aegean shell limestone counters. Averaging 3,000 square feet and ranging from \$1.2-1.4 million, The Villas provide substantial living space at a considerably lower price point within Silverleaf.

Following the completion of The Villas, Sterling Collection Development Group plans to launch 12 estates followed by 180 luxury condominiums as the final two stages of the Sterling community.

Residents at Sterling at Silverleaf are also afforded convenient access to upscale shopping, dining and entertainment and may also be provided the opportunity to join the invitation-only Silverleaf Club, featuring a 50,000-square-foot rural Mediterranean-style clubhouse and spa, and an 18-hole golf course designed by PGA Champion Tom Weiskopf.

The Silverleaf Group of DMB Realty Network can be reached at 480.502.6902. For more information on Sterling at Silverleaf, visit [www.sterlingatsilverleaf.com](http://www.sterlingatsilverleaf.com).

